



# MAGIC OF WORDS

## Project

US and CA patents pending  
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APPLICATION NUMBER	FILING or 371(c) DATE	GRP ART UNIT	FIL FEE REC'D	ATTY. DOCKET NO.	TOT CLAIMS	IND CLAIMS
15/997,605	06/04/2018	3638	470	FILKOV_G.001U_2I	20	2

CONFIRMATION NO. 1803

## FILING RECEIPT



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130925  
Integrity Patent Group, PLC  
7272 E. Indian School Rd.  
Suite 540  
Scottsdale, AZ 85251

Date Mailed: 06/26/2018

Receipt is acknowledged of this non-provisional patent application. The application will be taken up for examination in due course. Applicant will be notified as to the results of the examination. Any correspondence concerning the application must include the following identification information: the U.S. APPLICATION NUMBER, FILING DATE, NAME OF APPLICANT, and TITLE OF INVENTION. Fees transmitted by check or draft are subject to collection. Please verify the accuracy of the data presented on this receipt. **If an error is noted on this Filing Receipt, please submit a written request for a Filing Receipt Correction. Please provide a copy of this Filing Receipt with the changes noted thereon. If you received a "Notice to File Missing Parts" for this application, please submit any corrections to this Filing Receipt with your reply to the Notice. When the USPTO processes the reply to the Notice, the USPTO will generate another Filing Receipt incorporating the requested corrections**

### Inventor(s)

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**Power of Attorney:** None

### Domestic Applications for which benefit is claimed - None.

*A proper domestic benefit claim must be provided in an Application Data Sheet in order to constitute a claim for domestic benefit. See 37 CFR 1.76 and 1.78.*

**Foreign Applications** for which priority is claimed (You may be eligible to benefit from the **Patent Prosecution Highway** program at the USPTO. Please see <http://www.uspto.gov> for more information.) - None.

*Foreign application information must be provided in an Application Data Sheet in order to constitute a claim to foreign priority. See 37 CFR 1.55 and 1.76.*

**Permission to Access Application via Priority Document Exchange:** Yes

**Permission to Access Search Results:** Yes

Applicant may provide or rescind an authorization for access using Form PTO/SB/39 or Form PTO/SB/69 as appropriate.

**If Required, Foreign Filing License Granted:** 06/21/2018

The country code and number of your priority application, to be used for filing abroad under the Paris Convention, is **US 15/997,605**

**Projected Publication Date:** 12/05/2019

**Non-Publication Request:** No

**Early Publication Request:** No

**\*\* MICRO ENTITY \*\***

**Title**

SYSTEM AND METHOD FOR CREATING ANIMATED GREETING CARDS

**Preliminary Class**

040

**Statement under 37 CFR 1.55 or 1.78 for AIA (First Inventor to File) Transition Applications:** No

### **PROTECTING YOUR INVENTION OUTSIDE THE UNITED STATES**

Since the rights granted by a U.S. patent extend only throughout the territory of the United States and have no effect in a foreign country, an inventor who wishes patent protection in another country must apply for a patent in a specific country or in regional patent offices. Applicants may wish to consider the filing of an international application under the Patent Cooperation Treaty (PCT). An international (PCT) application generally has the same effect as a regular national patent application in each PCT-member country. The PCT process **simplifies** the filing of patent applications on the same invention in member countries, but **does not result** in a grant of "an international patent" and does not eliminate the need of applicants to file additional documents and fees in countries where patent protection is desired.

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The main concept of the invention is conversion of “Magic Words” to digital media – animated video, GIF or decorated image.

The words entered by the user of the product are “magic”, because they are meaningful to the user or the person they are sharing the media with.

The method, which is the subject of the invention, comprises of conversion of the text to raster or vector data.

MoW server provides client applications with generated raster or vector data along with the set of motion-controlling functions and graphic assets, according to selected scenario.

MoW client app renders the media generated from data provided by the server.

Figures 1 and 2 below illustrate the workflow of the system.

Figure 1 illustrates server-side process, figure 2 – client app workflow.

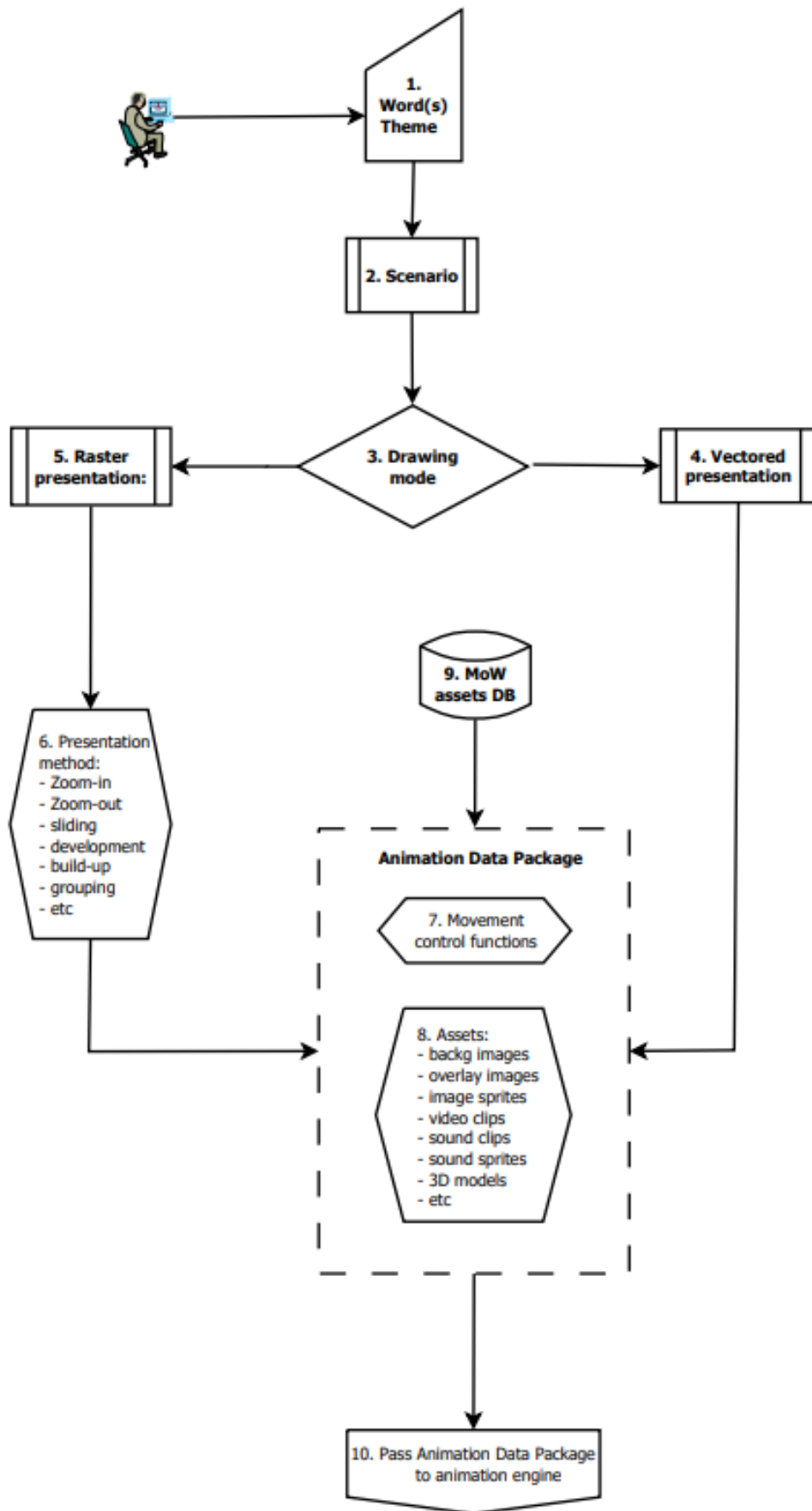


Figure 1

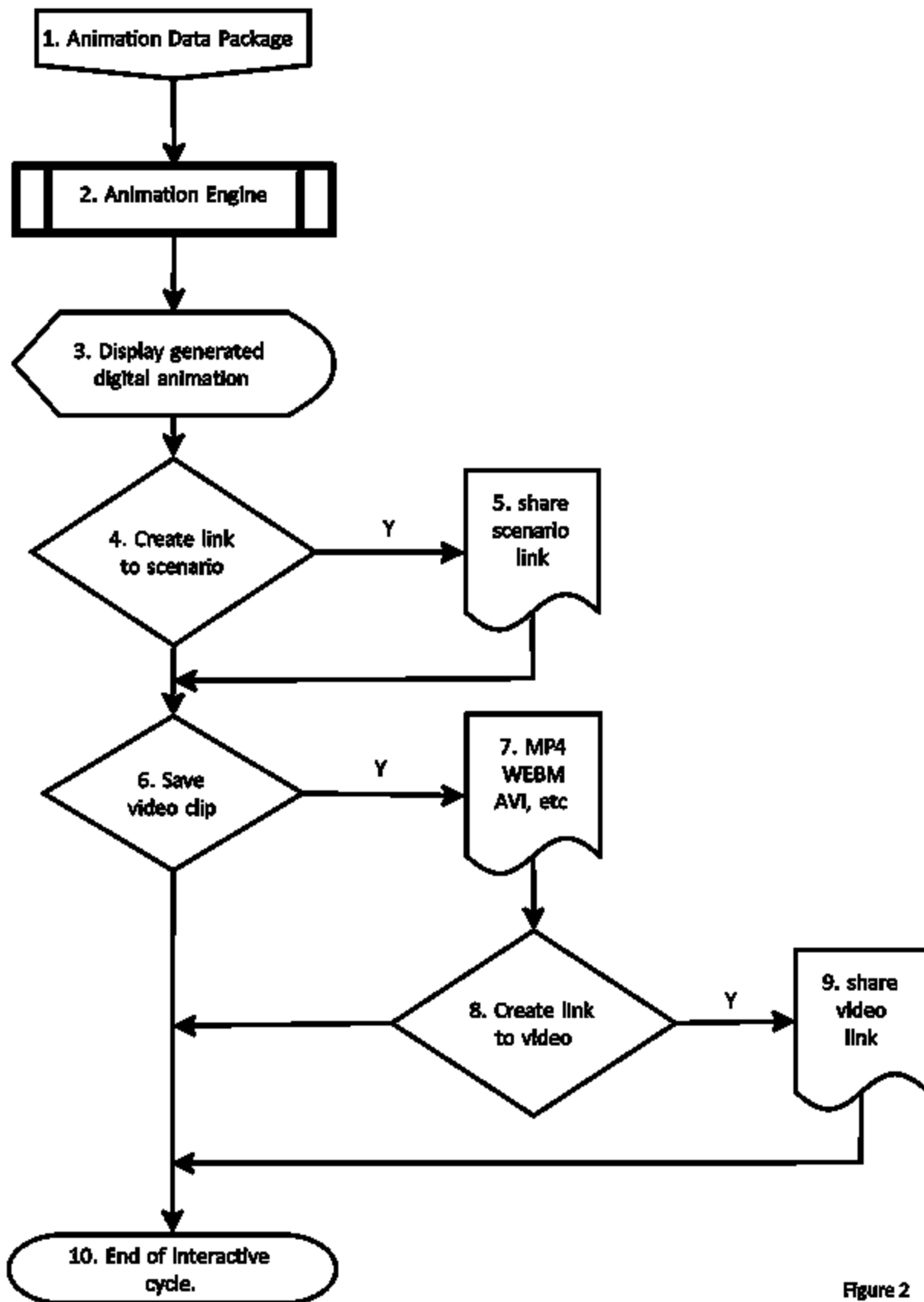


Figure 2

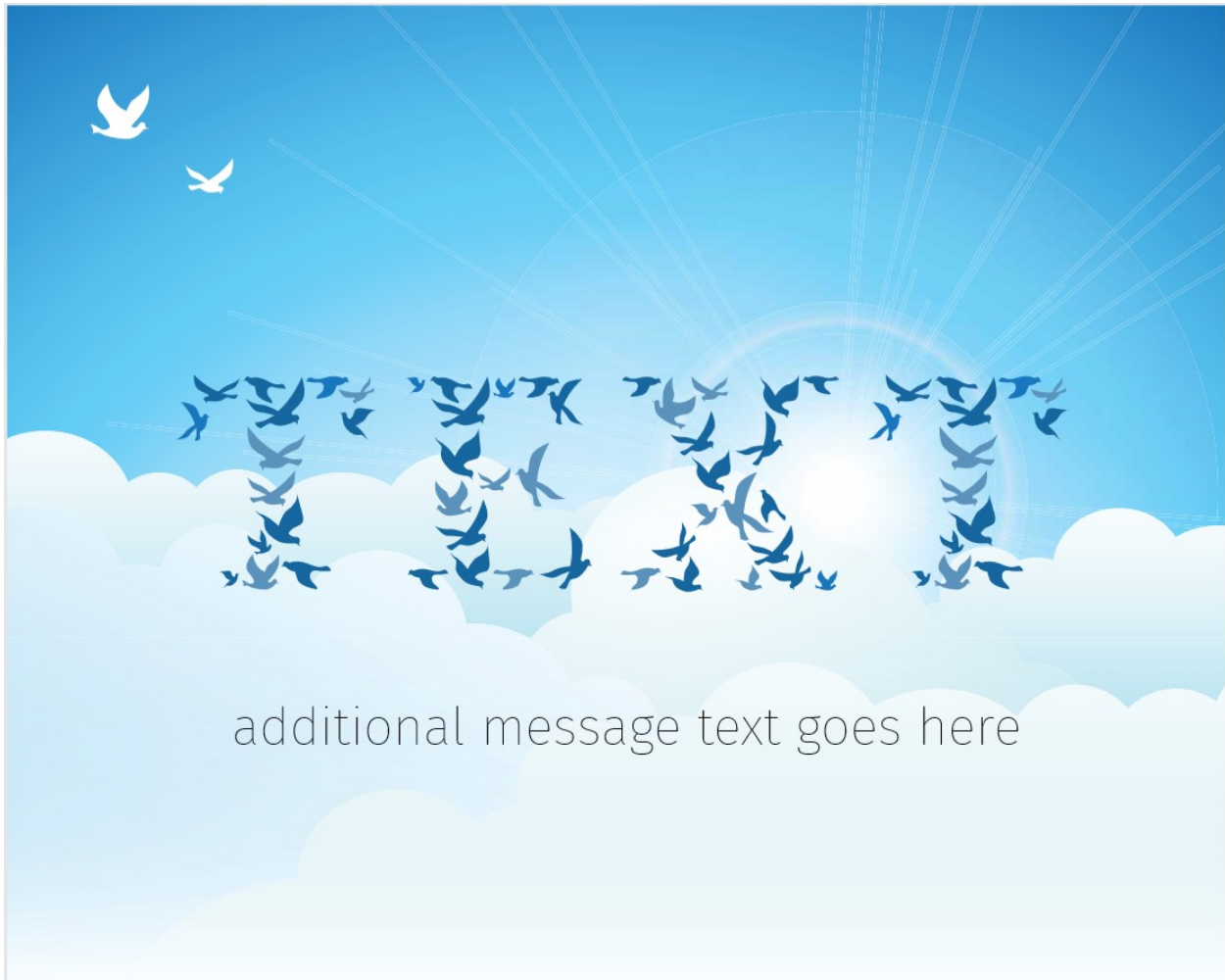
Figures 3 – 7 illustrate generated media.

Figures 3 – 6 illustrate raster graphics rendering.

### 3. Flock of Birds initial frame:



#### 4. Flock of Birds final frame





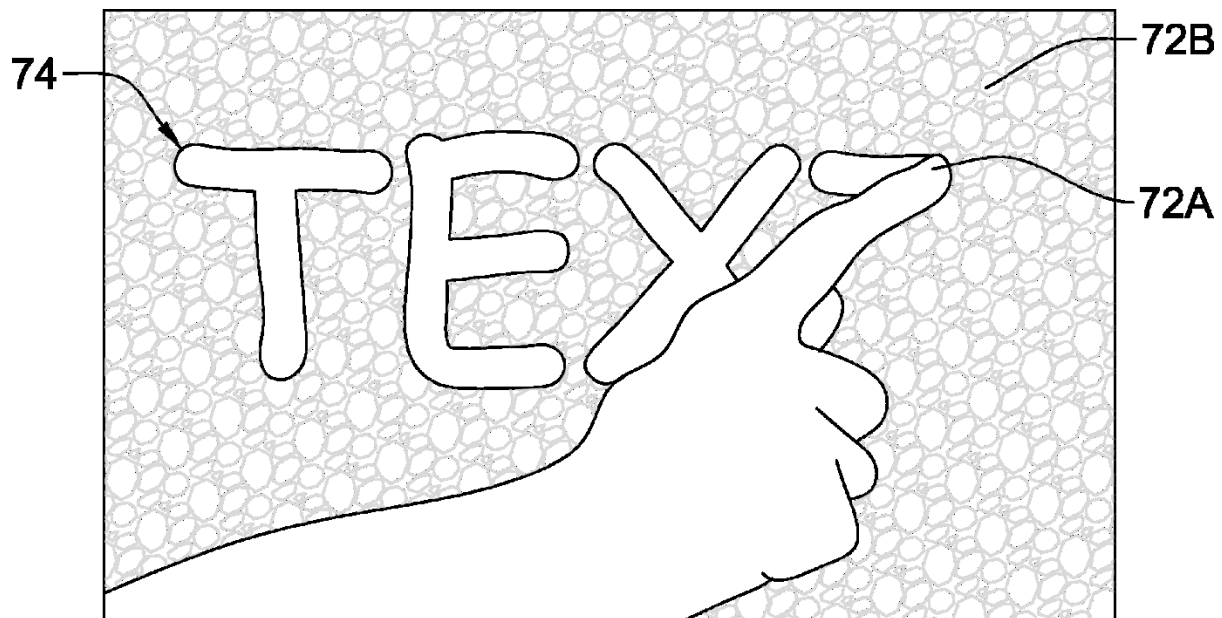
## 5. Cherry blossoms initial frame



## 6. Cherry blossoms final frame



Figure 7 - Illustrates vector graphics rendering.



MoW system and method are now implemented as 2 server applications -  
MowClipMaker:

<https://mowtestweb.azurewebsites.net/home>

MowGifMaker:

<http://mowgifmaker.azurewebsites.net/index.html>

And 3 client applications:

MowClipMaker app;

MowGifMaker app;

MowDecorator app.

This technology promises a high potential for creating and customizing visual content in different areas, such as: entertainment, education (ABC visualization, etc.), advertising, creating sites' cover pages, customising content for social networks, messengers etc.

# MoW media samples

Interactive:

[Autumn](#)

[Fireworks](#)

[Space](#)

Pre-recorded:

Grenades

<https://youtu.be/26Nka9bSItI>

Beer (advertisement sample)

<https://youtu.be/4h88lNaqc9I>

GifMaker sample

<http://mowgifmaker.azurewebsites.net/outfiles/smooch.gif>

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